Cookie Policy

Introduction

This document will inform you about how and why we use cookies. We will also tell you which cookies we use and some information about third parties which also place cookies on our website.

What is a cookie?

Cookies are small text files that are stored on your device and which let us make your experience better and more efficient. They allow us to recognize your device and browser, and store information which will improve performance when using our website.

Types of cookies.

- Session Cookies and Persistent Cookies
  - Session cookies are stored temporarily on the memory of your devices while you are visiting the website and are erased once you close your browser.

- ○ Persistent Cookies are stored for a predetermined amount of time, which varies from cookie to cookie. It is longer than the session cookies; however they will eventually expire or can be removed by clearing your browsing history. They aid us to understand whether you have previously visited our website or similar sites in the past.

- First Party and Third Party Cookies
  - ○ First Party cookies are set directly by the website or by any of the subdomains of the website.
  - ○ Third Party cookies are set by websites not managed by us, such as our subprocessores or other technology partners.

How do we use cookies?

- tabbed information that keeps track of the tab or specific part of the website you are looking at;
- regional content to deliver material specific to a region and keep track of time zone settings;
- language preferences to choose and remember the language in which material is shown;
- the capability of the device to deliver various content depending on the browser device being used;

What cookies do we use?

Essential cookies

We may store cookies on your device if they are necessary to enable us to offer and provide our services. They are also required for you to navigate through the website and web application and benefit from all the available functions. These cookies cannot be switched off and are set for very basic options on the website, such as forms and set preferences such as timezone or languages.

Analytical cookies

These cookies are placed to aid us in understanding how you interact with the available options on the website, which parts you use the most, and how you engage with our services. This helps us create statistics of usage and the amount of time you spend on the website. These statistics will ultimately help us to improve our website and any services we offer on it.

Functional (Marketing) Cookies

These cookies are placed by us to help improve the performance of our website and improve your experience. They can also be placed by third-party providers you specifically consent to

when you accept this cookie policy. You may block these cookies, but if you do, overall performance of the website may be impacted.

Interest-based ads

Interest-Based Advertising – Cookies are also used to collect information about your interests and preferences for the purposes of what is called "interest-based advertising". It is for companies to send you offers about products and services tailored to your inferred taste and needs. You may turn off these cookies; however, you may still receive advertisements, with the difference of these not being specifically tailored to you.

How to block cookies.

You may stop or restrict the placement of cookies and other tracking technologies, such as pixel tags. You do this by blocking them on your device or by removing them and adjusting preferences on your browser. This may vary from device to device and from browser to browser. Please see the links below for guidance on how to modify your web browser's settings on the most popular browsers:

- Microsoft Edge
- Internet Explorer
- Mozilla Firefox
- Google Chrome
- Apple Safari
- Opera
- Netscape

Once you correctly block cookies on your browser, parts of the website may become unavailable to you or may otherwise not function properly.

How to opt-out of third-party cookies and targeted ads.

To opt out of tracking analytics placed by Google, you can opt out by using this form. This works for all websites that use Google's services to track and gather analytics data.

To understand and responsibly manage cookies that enable interested-based ads we strongly recommend that you go to the website of the Digital Advertising Alliance (DAA) or to the website of the Network Advertising Initiative (NAI).

To learn more, please visit https://youradchoices.com/ . Many of our third-party service providers that serve interest-based advertisements to you across our services are members of the Network Advertising Initiative (NAI), or they follow the DAA's Self-Regulatory Principles for Online Behavioral Advertising. You can choose to opt-out directly from these third parties by

visiting their opt-out pages on the NAI website (http://www.networkadvertising.org/choices/) and DAA website (http://www.aboutads.info/choices/). However, please note that if you "opt-out" you will keep seeing links and online advertisements; however, they will not be specifically targeted to you or tailored to your interests.

Cookie List

- ESSENTIAL COOKIES

Cookie Source	Cookies	Lifespan
Undefined	^__cf_bm$	Undefined
Undefined	cartItems	Undefined

- ANALYTICAL COOKIES

Cookie Source	Cookies	Lifespan
Google LLC	_ga	2 years
Google LLC	_ga_6T5P95T27W	2 years
Google LLC	_ga_GX1VSBNE64	2 years
Google LLC	_ga_RLQF3X86C3	2 years
Google LLC	_gat_UA-51236126-1	Undefined
Google LLC	_gat_UA-51236126-4	Undefined
Google LLC	_gat_UA-51236126-5	Undefined
Google LLC	_gid	24 hours
Hotjar Ltd	_hjSession_807221	30 minutes
Hotjar Ltd	_hjSessionUser_807221	30 minutes
Hotjar Ltd	_hjTLDTest	Session
Microsoft	_cl_30	Undefined
Microsoft	_clck	Undefined
Microsoft	_cr_30	Undefined
Microsoft	ct18170	Undefined

Microsoft	__ctmid	Undefined

- MARKETING COOKIES

Cookie Source	Cookies	Lifespan
Google LLC	_gcl_aw	Undefined
Microsoft Corporation	MUID	1 year
Google LLC	NID	6 months
Microsoft Corporation	_uetvid	16 days
Google LLC	VISITOR_INFO1_LIVE	Undefined
Google LLC	YSC	Session
Undefined	_uetsid	Undefined

Changes to this Policy.

More detail on how we and/or other companies use cookies is available at
www.cookiesandyou.com .

If you have any queries regarding this Cookie Policy please contact us, we will be happy to answer any questions you may have about this Cookie Policy.

Contact Us

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